

# AE ENERGY AND ALTERNATIVE ENERGY PRACTICE

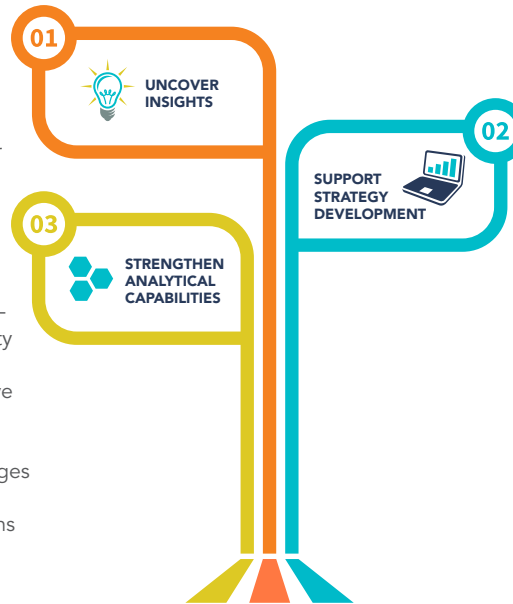


## Evolving the Caribbean's Energy Mix

The Caribbean is highly dependent on external sources of energy, a situation that has historically been a source of severe vulnerability. But that is changing. Solar, wind, hydropower and geothermal energy are being introduced throughout the region. This evolution presents opportunities and challenges for both the traditional energy providers as well as the pioneers in alternative energy.

We can help energy providers understand changing

consumer demand, better position and market your brands and improve your access to relevant market data. We have been researching the region's alternative energy sector – and the growing popularity of a Green Economy as a whole – for years, and have developed a thorough understanding of the opportunities and challenges associated with including alternative energy solutions into the energy mix.



## Our Approach

### Helping forward-thinking professionals make fact-based decisions.

Antilles Economics is a data analytics and research consultancy that applies economic techniques to solving business problems. This approach helps enable our clients to achieve higher levels of success.

**Uncover Insights**  
We employ a unique combination of analytical techniques, industry knowledge and creativity to reveal hidden insights. We then translate the

output of our research into clear, honest and concise intelligence that drives corporate decision-making.

**Support Strategy Development**  
We advise our clients on how to leverage insights when developing corporate strategy. We base our strategic recommendations on a combination of data analytics and hypothesis testing of the future of our client's market and firm.

We then provide ongoing support throughout the execution of the strategy to ensure that clients continue to make decisions based on the best information.

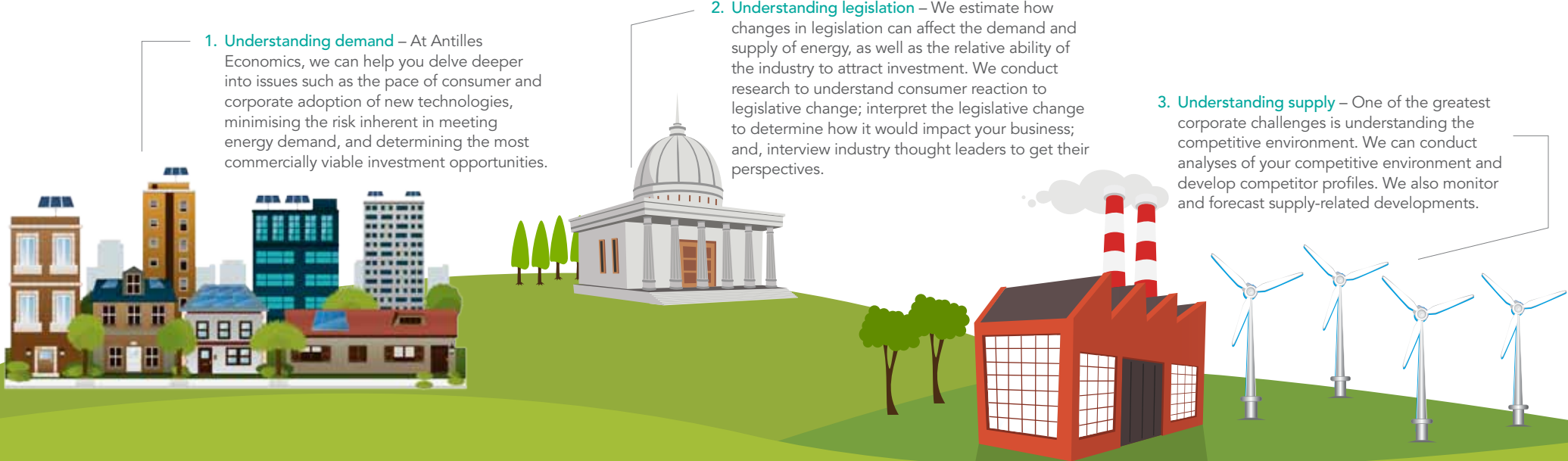
**Strengthen Analytical Capabilities**  
We support our clients' continued development by strengthening their analytical capabilities. We believe that fact-based decisions are only possible when your employees are equipped with the necessary tools and knowledge. Our training, workshops and dashboards ensure that clients are always prepared to maximise the opportunities in their market.

## Addressing Energy Industry Challenges

**1. Understanding demand** – At Antilles Economics, we can help you delve deeper into issues such as the pace of consumer and corporate adoption of new technologies, minimising the risk inherent in meeting energy demand, and determining the most commercially viable investment opportunities.

**2. Understanding legislation** – We estimate how changes in legislation can affect the demand and supply of energy, as well as the relative ability of the industry to attract investment. We conduct research to understand consumer reaction to legislative change; interpret the legislative change to determine how it would impact your business; and, interview industry thought leaders to get their perspectives.

**3. Understanding supply** – One of the greatest corporate challenges is understanding the competitive environment. We can conduct analyses of your competitive environment and develop competitor profiles. We also monitor and forecast supply-related developments.



# Why Choose Antilles Economics

Helping forward-thinking professionals  
make fact-based decisions.

As experienced economists, we go beyond the traditional Caribbean macroeconomics practice and apply our unique combination of techniques and approaches to problem solving in the corporate world. We have built on a strong foundation in econometric and statistical analysis by expanding into market research and qualitative techniques. Our research methods include statistical modelling, regression, conjoint and correlation analysis, Monte Carlo simulation, hypothesis testing, interviews, focus groups, surveys, online communities and secondary research.

By combining techniques, we glean richer insights and make more relevant recommendations. Our clients benefit from their ability to tailor our solutions to ensure more targeted problem-solving, and leverage our findings and recommendations for more effective strategy development and execution.

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