

# AE CONSTRUCTION AND REAL ESTATE PRACTICE





# Our Construction & Real Estate Practice

We understand that fixed investments, coupled with the boom and bust nature of your industry's business cycle, require a comprehensive analytical approach in order to minimise the inherent risks. Our construction and real estate practice is designed to assist real estate developers, real estate agents, construction firms and engineers, as well as companies requiring advanced analytics to develop their supply chains.

## How We Support Professionals in the Construction and Real Estate Industries

### Dashboards and Metrics

Construction and real estate is one of the most cyclical industries in any economy, prone to booms and busts that can make or break companies. Our dashboards track and forecast available metrics to help you anticipate the peaks and dips in all segments of your industry.

Examples of metrics we track include:

- New housing starts
- Inflation and housing-related inflation
- Employment in the construction industry
- Producer price index
- New natural gas installations

### Bespoke Market Research

We believe ensuring the commercial success of your new housing development, commercial building or villa offering hinges on a thorough understanding of the tastes of your target customer segments. You can tailor our suite of research methods to delve deeper into your customers' preferences, or to understand why a particular venture succeeded or failed to meet your expectations.

### Purchase Insights

Antilles Economics has embarked on a long-term project to map the evolution of the physical infrastructure throughout the Caribbean. We are mapping the road network as well as the location of features such as: households; retail outlets; schools; gas stations; parks; and, commercial hubs.

These maps will offer the ability to query our system to answer questions such as:

- How many households exist within a given area or distance from your location
- Which communities are underserved for a particular type of service
- Which communities are growing, ageing or likely to have a sizeable population of children

## Our Approach

Helping forward-thinking professionals make fact-based decisions.

Antilles Economics is a data analytics and research consultancy that applies economic techniques to solving business problems. This approach helps enable our clients to achieve higher levels of success.



### Uncover Insights

We employ a unique combination of analytical techniques, industry knowledge and creativity to reveal hidden insights. We then translate the output of our research into clear, honest and concise intelligence that drives corporate decision-making.

### Support Strategy Development

We advise our clients on how to leverage insights when developing corporate strategy. We base our strategic recommendations on a combination of data analytics and hypothesis testing of the future of our client's market and firm. We then provide ongoing support

throughout the execution of the strategy to ensure that clients continue to make decisions based on the best information.

### Strengthen Analytical Capabilities

We support our clients' continued development by strengthening their analytical capabilities. We believe that fact-based decisions are only possible when your employees are equipped with the necessary tools and knowledge. Our training, workshops and dashboards ensure that clients are always prepared to maximise the opportunities in their market.

# Why Choose Antilles Economics

Helping forward-thinking professionals  
make fact-based decisions.

As experienced economists, we go beyond the traditional Caribbean macroeconomics practice and apply our unique combination of techniques and approaches to problem solving in the corporate world. We have built on a strong foundation in econometric and statistical analysis by expanding into market research and qualitative techniques. Our research methods include statistical modelling, regression, conjoint and correlation analysis, Monte Carlo simulation, hypothesis testing, interviews, focus groups, surveys, online communities and secondary research.

By combining techniques, we glean richer insights and make more relevant recommendations. Our clients benefit from their ability to tailor our solutions to ensure more targeted problem-solving, and leverage our findings and recommendations for more effective strategy development and execution.

## CONTACT US:

#3 Bulkeley Close  
St. George  
Barbados

 246.253.4442

 [info@antilleseconomics.com](mailto:info@antilleseconomics.com)

 [www.antilleseconomics.com](http://www.antilleseconomics.com)

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